

FOR IMMEDIATE RELEASE

LeBasse Projects presents:

'Go East' - A three-day group exhibition in New York
LeBasse Projects NY
42 Rivington St.
New York, NY 10002

November 5th – 7th, 2009
Opening reception: Saturday, November 7th, 7-11pm

New York, NY – For a special three-day only exhibition, Los Angeles based contemporary gallery LeBasse Projects expands its horizons to the East Coast. LeBasse Projects' temporary exhibition offers New York a collection of work by some of the gallery's best and brightest talent. "Go East" presents the gallery's penchant for fresh, innovative artists featuring Yoskay Yamamoto, Tessar Lo, Edwin Ushiro, Joao Ruas, Eric Fortune, Mia, and Nate Frizzell.

Though LeBasse Projects calls Culver City's Art District home base, it aims to conceptually extend its white walls and showcase its core group of artists. Originally born as the monthly art party "project:" in 2005, LeBasse quickly evolved into a gallery after founder, Beau Basse gained a following for his strength in exhibiting new talent. Now the re-branded gallery shows its serious commitment to bringing their talented roster of artists directly to collectors. Besides regular in-house exhibitions, LBP has begun participating in major art fairs and is hosting "pop-up" shows both nationally and internationally.

The "Go East" exhibition marks one of many future endeavors LeBasse Projects is planning to carry the messages of its artists around the globe. The seven artists in this exhibition represent the many new contemporary style that LeBasse Projects has helped define

Taking on the illustrative angle are edgy-yet-emotive Brazilian artist Joao Ruas and Columbus, Ohio's heralded figurative painter Eric Fortune. Surrealism meets Pop in the work of Mia, whose interest in dreams and the subconscious is shared by fellow featured artist Tessar Lo. Edwin Ushiro and Yoskay Yamamoto both use their Japanese identity as the base for their work and share the ability to relay sincere nostalgia. The final artist, Nate Frizzell also looks to his youth as a source of inspiration, but with a decidedly more figurative rendering. Though these artists exhibit a refreshing range of aesthetics and stylistic techniques, "Go East" displays their collective flair for urban modernity, a LeBasse Projects trademark.

About LeBasse Projects:

LeBasse Projects is a contemporary art gallery committed to showcasing the talents of a select group of international artists. Since opening its doors in Los Angeles' Culver City Arts District in 2007, LeBasse highlights emerging talent and is focused on developing the careers of a select group including Yoskay Yamamoto, Blaine Fontana, Nate Frizzell, Edwin Ushiro, Tessar Lo, Melissa Haslam, Ryuichi Ogino, Alexandros Vasmoulakis, Thomas Doyle, Morgan Slade and more.

For additional press inquiries please contact:
contact@lebasseprojects.com or 310.558.0200

6023 Washington Blvd. Culver City, CA 90232 | LeBasseProjects.com | 310.558.0200